

# TUNNELTALK

## THE TUNNELLING MAGAZINE DESIGNED SPECIFICALLY FOR THE WEB

**WELCOME** to a service that broadens  
the international arena of the tunnelling business

*TunnelTalk* is a vital source of industry news and developments, attracting a loyal database of readers who return to the site week after week. Our FREE weekly email Alert goes ONLY to those within the tunnelling sector WORLDWIDE who have requested it personally. This drives readers directly to our site, and from there to the hot-linked websites of our advertisers and the websites of tunnelling projects and companies. It provides a global platform at a simple click. No intermediary: no delay.

### [www.TunnelTalk.com](http://www.TunnelTalk.com)

- Your immediate link to the latest tunnelling news and information
- In-depth articles and video coverage of principal projects and developments in the underground industry
- An extensive on-line searchable Archive that is your instant source of information for research and recall
- International readership of more than 25,000 visitors/month, some 15,000 of these unique visitors
- A FREE Alert each week to keep you up to date with new content
- More than 4,000 Alert emails per week to all sectors of the industry and to all parts of the world
- Access to the site is FREE: no registration, no subscription, no fee

### A specialised audience that is growing fast

- Visitors from 4,500 cities in more than 150 countries
- More than 130,000 page views per month
- High, industry-specific, global exposure of your advertising campaign



## SIGN-UP TODAY TO JOIN THE TUNNELTALK ALERT DISTRIBUTION LIST

**FREE WEEKLY ALERT:** Sign up at <http://www.TunnelTalk.com/AlertSignup.php> to get the news as it happens, straight to your desktop, laptop, netpad or smartphone.

**DIRECTORY:** Be part of our online tunnelling Directory. Include your company logo, to increase visibility and promote your company branding.

**EQUIPMENT SALES:** A virtual showroom for new and used equipment where buyers and sellers connect.

**ADVERTISING:** Our web advertising opportunities - always with a hotlink directly to your website - offer effective methods for getting your message to our tunnelling specific readers.

**PROCUREMENT:** New contracts for bid are posted to expand the pool of interest. Find notices to register your expressions of interest.

**JOB OPPORTUNITIES:** Find experienced professionals or search for a new employment post. Connect directly with the marketplace for effective recruitment.



"Good journalism. Good work.  
A formula for success."

- Martin Knights, Past President, ITA-AITES

"Nice work. Finally an intelligent site!"

- Rick Lovat

"Thanks as always. This is the primary way  
I gather my news now and has become  
that in a very short period of time."

- Bob Goodfellow, Black & Veatch, USA

"*TunnelTalk* is the most informative and  
useful tunnel publication around.  
You are truly on top of the industry"

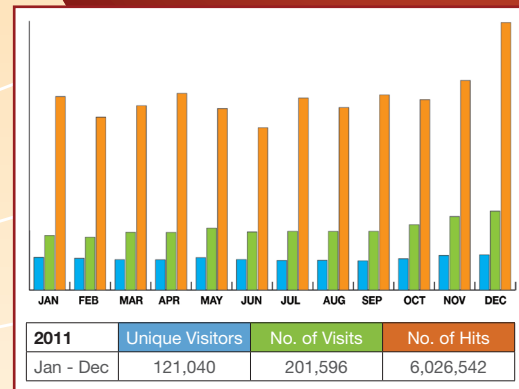
- Timothy P. Smirnov, Ph. D., PE  
Assistant Vice President PB, Los Angeles, California

"Thanks ... very useful and comprehensive"

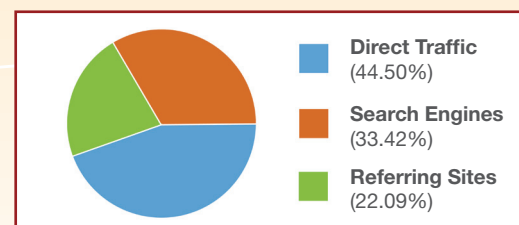
- Bob Ibell, Director, London Bridge Associates, UK

"Many thanks for the information provided.  
What a fantastic site you have created!"

- Terry Mellors,  
Construction Insurance Consultant, UK



TunnelTalk site statistics for 2011



High-quality, industry-specific, Alert-driven traffic